

TANDEM MEETINGS

Transplantation & Cellular Therapy Meetings
of ASTCT* and CIBMTR*

February 2-6, 2022
Salt Palace Convention Center
Salt Lake City, UT

Remaining Support Ops

Education Support

- \$65,000 each Plenary Session
- \$35,000 each Concurrent Scientific Session
- \$25,000-\$50,000 Parallel Tracks
 - Administrative Directors Track
 - Advanced Practice Provider Track
 - BMT CTN Coordinators Meeting
 - BMT CTN Investigators Meeting
 - Nursing Track
 - Pharmacists Track
 - Clinical Research Professional / Data Management Track
 - IT and Informatics for Transplant and Cellular Therapy
 - Pediatric Track
 - Patient Day Track

Marketing Opportunities

- \$75,000 (4 screens) or \$45,000 (3 screens) Digital Ads at the Salt Palace
- \$50,000 Saturday Evening Reception
- \$45,000 Coat and Bag Check
- \$45,000 Hand Sanitizer Stations
- \$45,000 (two) or \$25,000 (one) Poster Sessions
- \$25,000 each Award Lectures (Mortimer M. Bortin Lecture or E. Donnall Thomas Lecture)
- \$25,000 Photo Mosaic
- \$25,000 Cell Phone Sanitizers
- \$25,000 Walking Challenge
- \$25,000 Housing Confirmation Emails
- \$15,000 each Charging Tower(s)
- \$10,000 each New Product Showcase
- \$8,500 Networking Area Table Clings
- \$7,500 each Best Abstract Award
- Wellness Breaks (Rates available upon request)

Currently Supported by

- Orientation to ASTCT and CIBMTR – NMDP
- Twitter wall (1) – Jazz Pharmaceuticals
- Twitter wall (1) – Orca Bio
- Meetings Wi-Fi – Jazz Pharmaceuticals
- Hotel Key Cards – Sanofi Genzyme
- Meetings Bag - HistoGenetics
- Name Badge Wallet – HistoGenetics
- Abstract Book – Omeros
- Meetings Notebook – Gamida-Cell
- Mobil App – Atara Biotherapeutics
- Dog Petting Lounge – Sanofi Genzyme
- Pocket Guide – Karius

Indicates tentatively available

Also available:

- Mealtime CME Symposia ([see supplement for details](#)) - \$85,000-145,000 each
 - Product Theater ([see supplement for details](#)) - \$25,000-\$45,000 each
 - Ad in Door Drop – \$5,000