

TANDEM MEETINGS

Transplantation & Cellular Therapy Meetings
of ASTCT™ and CIBMTR®

April 23-26, 2022 | Salt Palace Convention Center | Salt Lake City, UT

Hotel Room Door Drop & Digital Meetings Bag

Reach a broad spectrum of blood & marrow transplant and cellular therapy professionals including hematologists, oncologists, transplant nurses, pharmacists, researchers, investigators, and other allied health professionals at the 2022 Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR with your advertisement in the official Hotel Room Door Drop and the Digital Meetings Bag!

RATES:

- \$2,500: Digital Insert (each)
- \$5,000: Standard Insert (each)
- \$7,500: Digital and Standard Insert (for both)
- \$5,900 Advertisement on digital meeting bag and page
- Non-profit companies – contact the [Tandem Meetings Office](#) for pricing

Digital Insert Specifications:

Once confirmed, a link will be sent to the main point of contact. From this link you'll be granted access to:

- Add company logo or image max size is 480 px w X 360 px h
- Add URL with hosted digital insert content
 - Content page max: 4 pages

Standard Insert Specifications:

- Quantity: 1,000
- Maximum Dimension: 8 ½ x 11
- Maximum Weight: 2 oz.

DEADLINES:

- **March 17, 2022:** Application, contract, payment & proof due to the [Tandem Meetings Conference Office](#)
- **April 14, 2022:** Standard Inserts must arrive at Freeman Advanced Warehouse. Digital insert image upload deadline.

Reserve your digital insert **ONLINE** today!

How to Reserve your Hotel Room Door Drop & Digital Insert Opportunity

1. Reserve space in the door drop by submitting your application online.
2. Submit a PDF prototype of your insert for approval by the Tandem Meetings Conference Office by March 17, 2022. A copy of the insert must be pre-approved by the Tandem Meetings Conference Office, regardless of prior approval for other promotional opportunities at the meeting. Submit a PDF of your prototype via email to: TandemMeetings@mcw.edu.
3. The Tandem Meetings Conference Office will notify you of approval. If changes are necessary, a copy of the revised insert must be resubmitted for final approval.
4. Ship Standard Inserts to the Freeman Advance Warehouse by April 14, 2022. Printing and shipping costs will be at your own expense. The Tandem Meetings Conference Office will supply a shipping label to be completed and placed on the outside of each box that is shipped. The Tandem Meetings Conference office will not be responsible for shortages due to an incorrect number of inserts received. Please submit an additional 3% overage to allow for potential increase in room block.
5. Digital Inserts must be uploaded to the Digital Meetings Bag by April 14, 2022. A link will be provided to all supporters with digital inserts in early April.

Tandem Meetings Hotel Room Door Drop Rules

1. All advertising is subject to the approval of the Tandem Meetings Conference Office.
2. A minimum \$500 late fee will be charged for materials received after the deadline. Inserts not received by April 14, 2022, will not be included in the door drops.
3. Full payment is due upon receipt of Application and Contract. All prices are net.
4. All signed agreements are firm. Cancellations are nonrefundable.
5. No agency commission or cash discounts accepted.
6. All quantities are based on projected attendance and room blocks at the time the rate card is printed. Door Drop circulation is based on projected attendance and room blocks at the time the rate card is printed.
7. Additional costs will be incurred if advertiser fails to comply with shipping instructions or to fully complete shipping label provided. An insert is considered one 8-1/2" x 11" or smaller printed piece, maximum weight of 2 oz. Insert should be flat with no protruding items attached. Any insert that does not fit these specifications will be considered a "bulk item" and is subject to an additional fee. A "bulk item" is defined at the discretion of the Tandem Meetings Conference Office.
8. Tandem Meetings Conference Office is not held liable for a hotel's failure to deliver to rooms within designated hotel blocks. In the event door drops are not delivered, they will be available for pick up at the registration desk. No discounts or refunds will be given.
9. A request for tracking information for shipments will be sent in April; compliance is required to ensure Door Drops are included in the Door Drop Bag.
10. **Failure to follow the shipping instructions, including failure to use the appropriate label may result in additional costs or lack of inclusion in the Door Drop Bag.**

For more information on this and other opportunities for advertising, commercial support and information on Symposia or Product & Innovation Theaters, please contact the Tandem Meetings

Conference Office: TandemMeetings@mcw.edu.