



Transplantation &  
Cellular Therapy Meetings<sup>SM</sup>  
of ASTCT<sup>®</sup> and CIBMTR<sup>®</sup>

The 2021 TCT Meetings Digital Experience

February 8-12, 2021

## General Exhibitor FAQs

### What are the system requirements?

Laptop or Desktop with internet connection, webcam and microphone. Chrome browser is encouraged.

### What is the current registration?

As of January 12, 2021, registration is nearly 2,600.

### What is the deadline for exhibitor registration?

February 2, 2021

### Are exhibitors able to request a pre-show list?

Yes, the pre-show attendee list is available for purchase.

[Request form](#)

### How are exhibit booths ordered in the Exhibit Hall?

Booths are placed in order of support tier, then alphabetically.

### Exhibit booth building logistics

- Exhibit Booths cannot be customized. Exhibitors must use the standard template within MeetingPlay.
- Exhibitors cannot set custom backgrounds for video chats
- The logo is not clickable.
- Animated GIFs cannot be used for the exhibit booth banner
- Text boxes cannot be customized. Content is text only.

### How does networking work?

Platinum and Gold Tier Exhibitors can go live on camera, share their screen with attendees, and chat via the live chat during Exhibitor Office Hours. Exhibitor Office Hours will take place during the exhibit hours.

Monday, February 8, 2021	10:30 AM 11:00 AM 12:30 PM 1:30 PM
Tuesday, February 9, 2021	11:00 AM 11:30 AM 1:00 PM 1:30 PM
Wednesday, February 10, 2021	11:00 AM 11:30 AM 1:00 PM 1:30 PM
Thursday, February 11, 2021	11:00 AM 11:30 AM 1:00 PM 1:30 PM
Friday, February 12, 2021	10:30 AM 11:00 AM 12:00 PM 12:15 PM

\*Central Standard Time (CST)

**Do attendees need to opt-in to share contact information?**

Attendees opt-in to share contact information during the MeetingPlay login process. Attendees that opt-out of sharing contact information are still able to interact and view the exhibit hall, but they will not pull into exhibit and support reporting.

**When will booth activity reporting be available?**

Reporting metrics will be available via the Sponsor Portal throughout the event and post-show. Please Note: Per privacy laws, attendees will only populate on this report if they have opted in to share contact information with exhibitors.

**What reporting metrics will be available?**

- Booth Clicks (per booth, available in Sponsor Portal)
- Followed Count (total, per booth)
- Chat Logs
- Total Appointments Set
- Content Downloads
- Link Clicks

**How long will content be available?**

Content will be accessible to all 2021 TCT Meetings participants during the Digital Experience February 8 – 12, 2021). Attendees will have access to accredited educational session on-demand through February 14, 2021. All functionality, except live office hours and scheduled 1:1 appointment will be available through February 14, 2021. Exhibit booths will remain accessible for 30 days after the end of the TCT Meetings.