

2018

Exhibit and Support Prospectus

#BMTTandem18

BMT Tandem Meetings

February 21-25, 2018
Salt Lake City, Utah



Comprehensive Update on Blood and Marrow Transplantation and Cellular Therapies

- Laboratory Research • Clinical Investigations • Patient Care



2018 BMT Tandem Meetings
Salt Palace Convention Center

MEETING MANAGER

Tia Houseman
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SUPPORT CONTACT

Sherry L. Fisher
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EXHIBITOR CONTACT

BMT Tandem office
bmttandem@mcw.edu

OVERVIEW

The first BMT Tandem Meetings were held in 1995. Because of a significant overlap in constituency, the CIBMTR and the ASBMT combined their annual meetings to allow participants to optimize time and travel funds by attending two meetings in one week. By combining the meetings, over 3,500 participants are expected, with approximately 18% from outside the United States. Historically, about 47% of attendees are physicians (MDs) and researchers (PhDs), 16% nurses, 7% advanced practice professionals, 6% clinical data coordinators, and 5% pharmacists.

IMPORTANT DATES

August	Registration and Housing Opens	
OCT 3	Early Registration Deadline	
DEC 15	Final Meeting Materials Recognition Deadline	
FEB 20	Exhibit Move-in	10:00 a.m. - 5:00 p.m.
FEB 21	Exhibits Open	7:00 a.m. - 2:00 p.m.
FEB 22	Exhibits Open	7:00 a.m. - 2:00 p.m.
FEB 22	Reception	6:15 p.m. - 7:15 p.m.
FEB 23	Exhibits Open	7:00 a.m. - 2:00 p.m.
FEB 24	Exhibits Open	7:00 a.m. - 2:00 p.m.
FEB 24	Exhibit Move-out	2:00 p.m. - 6:00 p.m.

MEETING HISTORY

CIBMTR

The Center for International Blood and Marrow Transplant Research (CIBMTR), a research collaboration between the National Marrow Donor Program® (NMDP)/Be The Match® and the Medical College of Wisconsin, provides a unique resource of data and statistical expertise to the scientific community for addressing important issues in hematopoietic cell transplantation (HCT). It is comprised of a worldwide network of HCT centers that share data on HCT outcomes and a Statistical Center that maintains a clinical database with information for over 465,000 HCT recipients from over 400 transplant centers in 52 countries. The CIBMTR is a voluntary research organization of basic and clinical scientists collaborating to address important issues in blood and marrow transplantation (BMT) and cellular therapies. Active in BMT research since 1972, the CIBMTR collects information on the results of BMT and cellular therapies and uses this information to identify ways to improve transplant outcomes.

CIBMTR Scientific Program Chair

Frederick R. Appelbaum, MD
Fred Hutchinson Cancer Research Center
Seattle, WA
cibmtr.org

ASBMT

The American Society for Blood and Marrow Transplantation is an international professional membership association of more than 2,300 physicians, investigators and other healthcare professionals promoting blood and marrow transplantation and cellular therapy research, education, scholarly publication and clinical standards. From its beginning, ASBMT activities have been in eight broad areas, representing the interests of transplant clinicians and investigators and the patients they serve:

- Research
- Representation
- Clinical Standards
- Regulation
- Communications
- Accreditation
- Reimbursement
- Recruitment
- Training

ASBMT Scientific Program Chair

Jerome Ritz, MD
Harvard Medical School
Boston, MA
asbmt.org

The BMT Tandem Meetings include scientific sessions, poster sessions, symposia and workshops on a wide variety of current issues in allogeneic and autologous transplants, and cellular therapies, including parallel conferences for advanced practice professionals, transplant nurses, BMT clinical research associates, BMT pharmacists, BMT administrators, as well as special sessions for pediatric physicians, medical directors and fellows-in-training.

EDUCATIONAL OPPORTUNITIES

CREDIT

Continuing Medical Education (CME) for physicians and contact hours for allied health professionals will be provided by the Medical College of Wisconsin. Nursing and pharmacy credits will also be available for some sessions.

OBJECTIVES

Upon completion of this CME activity, participants should be able to:

- Report on the state of the art in cellular therapy and blood and marrow transplantation;
- Analyze new methods and controversial issues in clinical management strategies for reducing toxicity and improving transplant and cellular therapy outcomes;
- Assess new basic science information in the areas of immunogenetics, molecular biology, stem cell biology and immunology as it relates to hematopoietic stem cell transplantation;
- Review CIBMTR research accomplishments and set the scientific agenda for next year;
- Review accomplishments of ASBMT, including progress on organizational, societal and regulatory issues in blood and marrow transplantation, and novel cellular therapies;
- Report on contemporary principles in BMT nursing, pharmacy, data management, clinical research analysis, pediatric transplantation and transplant center administration.

2017 ATTENDEE DEMOGRAPHICS

2017 BMT Tandem Meetings

Gaylord Palms Convention Center
Orlando, Florida | Feb. 22-26

3,491 REGISTRANTS

82% DOMESTIC ATTENDEES

18% INTERNATIONAL ATTENDEES

PARALLEL CONFERENCES

- Advanced Practice Professionals
- Transplant Nurses
- BMT Clinical Research Associates
- BMT Pharmacists
- BMT Administrators
- Pediatric Physicians
- Medical Directors
- Fellows-in-Training

PARTICIPANT DEMOGRAPHICS

42% Physicians (MDs) and Researchers (PhDs)

16% Nurses

7% Exhibitors

7% Advanced Practice Professionals

6% Pharmacists

5% Fellows-in-Training

TOP COUNTRIES REPRESENTED

2,716 United States

92 Canada

68 Japan

51 Australia

33 Germany

25 Turkey

22 China

17 Sweden

16 United Kingdom

16 Greece

2017 SUPPORTERS

THANK YOU

AABB
Actinium Pharmaceuticals, Inc.
Alexion Pharmaceuticals
Amgen, Inc.
Astellas Pharma US, Inc.
Biosafe America, Inc.
BloodCenter of Wisconsin
bluebird bio
BostonSight
Celgene Corporation
Cerus Corporation
Chimerix, Inc.
City of Hope
Coram CVS Specialty Infusion Services
DKMS
Feel Good, Inc.
Foundation Medicine
Fresenius Kabi USA, LLC
Fresenius Medical Care
Gilead Sciences, Inc.
HistoGenetics
Immudex
Incyte Corporation
Janssen Biotech, Inc.
Jazz Pharmaceuticals, Inc.
Karyopharm Therapeutics, Inc.
Kashi Clinical Laboratories
Kite Pharma, Inc.
LabCorp
LABS, Inc.
Management Science Associates, Inc.
Mediware Information Systems, Inc.
Memorial Sloan Kettering Cancer Center
Merck & Company
Miller Pharmacal Group, Inc.
Miltenyi Biotec, Inc.
NanoEnTek USA, Inc.
Nebraska Medicine
Novartis
Omeros Corporation
Oncology Nursing Certification Corporation
One Lambda, Inc. A Thermo Fisher Scientific Brand
OriGen Biomedical
OTTR Chronic Care Solutions, Inc.
Oxford Immunotec
Pharmacyclics, LLC
Sandoz Biopharmaceuticals
Sanofi Genzyme
Sarah Cannon
Seattle Cancer Care Alliance
Seattle Genetics
Shire
Spectrum Pharmaceuticals, Inc.
Stafa Cellular Therapy
STEMSOFT Software, Inc.
stemTrak
Takeda Oncology
TeleResults Corporation
Terumo BCT
Texas Medical Specialty, Inc.
The Children's Hospital of Philadelphia
University of Florida Cancer Center
University of Florida Health Shands Hospital
Viracor Eurofins

2018 EXHIBITOR INFORMATION

RESERVE YOUR EXHIBIT ONLINE NOW!

BENEFITS OF EXHIBITING

- Exposure to the world's top BMT and Cellular Therapy physicians and allied health professionals
- Professionally assembled pipe and drape exhibit area featuring 10'x10', 10'x 20' or 10'x30' exhibits
- Meeting coffee breaks, food functions and Thursday networking reception are located within the exhibit area
- Exhibitors will appreciate traffic flow throughout the day into the scientific plenary, concurrent and symposia sessions and poster hall
- Two complimentary meeting registrations included
- Acknowledgement in meeting materials and the Mobile App

EXHIBIT MOVE-IN

Tuesday, February 20
10:00 a.m. - 5:00 p.m.

EXHIBIT HOURS

Wednesday, February 21
7:00 a.m. - 2:00 p.m.

Thursday, February 22
7:00 a.m. - 2:00 p.m.

Networking Reception
6:15 p.m. - 7:15 p.m.

Friday, February 23
7:00 a.m. - 2:00 p.m.

Saturday, February 24
7:00 a.m. - 2:00 p.m.

EXHIBIT MOVE-OUT

Saturday, February 24
2:00 a.m. - 6:00 p.m.

EXHIBIT RATES

10' X 10' Exhibits

\$6,600

10' x 10'

\$8,600

10' x 10' CORNER

10' X 20' Exhibits

\$18,000

10' x 20'

\$20,000

10' x 20' CORNER

10' X 30' Exhibits

\$25,500

10' x 30'

\$28,500

10' x 30' CORNER

- Rates include a Networking Reception in the exhibit area Thursday night from 6:15 - 7:15 p.m.
- All Exhibit Rates are for 4 days and include 2 complimentary meeting registrations
- Publishing companies pay 50% and non-profit companies pay 25% of the above listed rate
- 20x20 Exhibits are also available at the rate of \$36,500

2018 SUPPORT OPPORTUNITIES

RESERVE YOUR SUPPORT OPPORTUNITY ONLINE!

BMT Tandem Meetings Support

\$250,000 PLATINUM

\$100,000 GOLD

\$50,000 SILVER

\$15,000 BRONZE

(Does not include exhibit fees.)

- Support of any of the below items Includes acknowledgement in the meeting materials and on-site signage as applicable.
- \$30,000 or more in support for meeting components in non-CME Educational Support listed above are eligible for a standard 10 x 10 exhibit at no cost. ACCME guidelines preclude using support of CME Educational Activities as credit toward an exhibit.
- Additional advertising opportunities at the Salt Palace are available! Please contact us for available options.

EDUCATIONAL SUPPORT

- **\$75,000** to **\$130,000** each Mealtime CME Symposia
- **\$65,000** each Plenary Session
- **\$50,000** Transplant Nursing Conference
- **\$50,000** Pediatric BMT Educational Track
- **\$50,000** Clinical Education Conference (NP, PA-C, etc.)
- **\$50,000** Clinical Research Associates Conference
- **\$40,000** BMT Pharmacists Conference
- **\$40,000** BMT Administrative Directors Conference
- **\$35,000** each Concurrent Scientific Session
- **\$30,000** BMT CTN Coordinators Conference
- **\$25,000** each or **\$45,000** for both Poster Sessions
- **\$25,000** WBMT Scientific Session
- **\$25,000** E. Donnall Thomas Lecture
- **\$25,000** Mortimer M. Bortin Lecture
- **\$5,000** to **\$40,000** IT and Informatics Sessions
- **\$5,000** Orientation to ASBMT and CIBMTR

SUPPORT CONTACT

Sherry L. Fisher
slfisher@mcw.edu

SATELLITE SYMPOSIA

We offer high-quality mealtime CME sessions unopposed by other scientific meetings throughout the week. A great opportunity to host a meal function for physicians and other professionals in the BMT field.

2018 SUPPORT OPPORTUNITIES

MARKETING / PROMOTIONAL SUPPORT

- **\$100,000** BMT Tandem Reception (partial support available)
- **\$70,000** BMT Tandem Meetings Electronic Capture (Dec. 15 deadline)
- **\$65,000** Posters and Abstracts Online and on USB (Dec. 15 deadline)
- **\$45,000** Registration Tote Bag (no product logo allowed)
- **\$35,000** Product Theater in Convention Center (see supplement for details)
- **\$25,000** Portable Mobile Device Chargers
- **\$20,000** Live Streaming of Sessions
- **\$10,000** ASBMT Public Service Award
- **\$10,000** each or **\$30,000** for all week, Daily Coffee / Refreshment Breaks
- **\$7,500** CIBMTR Awards for Best Clinical Research Abstracts
- **\$7,500** ASBMT Awards for Best Basic Research Abstracts
- **\$5,000** each CIBMTR Working Committee Meeting

PRODUCT THEATERS

We are offering Product Theaters on site. These sessions offer a great opportunity to host a function for physicians and other professionals in the BMT field.

ADVERTISING OPPORTUNITIES

- **\$45,000** WiFi for Full Conference
- **\$30,000** Abstract Book
- **\$25,000** Meeting Events Mobile App
- **\$25,000** Web Banner with corporate logo included in all housing confirmation emails
- **\$25,000** Internet Access Center
- **\$25,000** each or **\$65,000** for all three, Meeting Events Digital Schedule Boards
- **\$25,000** Digital Twitter feed monitor with corporate logo
- **\$20,000** Name Badge Wallet (no product logo allowed)
- **\$20,000** Pocket Guide Schedule at a Glance
- **\$20,000** Meeting Notebook
- **\$15,000** Speaker Ready Room (including on screen corporate logo)
- **\$5,200** per ad, Daily Ad Space
- **\$5,000** Preliminary Program Email Blast
- **\$2,500** to **\$5,500** Ad in Door Drop, see rate card online

2018 SCIENTIFIC TOPICS

ASBMT Plenary: 25th Anniversary of the ASBMT - K Komanduri, Chair	Plenary \$65,000
Gene Therapy and Gene Editing - J Tisdale, Chair	Plenary \$65,000
Chronic GVHD (prevention & treatment): Immunomodulation agents and Cell Infusion Strategies - K MacDonald, Chair	Plenary \$65,000
Mechanisms of Leukemia Relapse After HSCT - J DiPersio, Chair	Plenary \$65,000
Building a Safer and Faster CAR: Seatbelts, Airbags and CRISPR - M Perales, Chair	Plenary \$65,000
Hematopoietic Stem Cell Expansion - M Horowitz, Chair	Concurrent \$35,000
Virus Specific T-Cells: Broadening Applicability - C Bollard, Chair	Concurrent \$35,000
Survivorship Challenges after Hematopoietic Cell Transplantation - B Savani, Chair	Concurrent \$35,000
Autologous Transplant for Malignant Diseases - J Sweetenham, Chair	Concurrent \$35,000
Autologous Transplant for Non Malignant Diseases - H Atkins, Chair	Concurrent \$35,000
Treatment of Post Transplant Relapse - S Forman, Chair	Concurrent \$35,000

SPECIAL SESSIONS

\$25,000	E Donnal Thomas Lecture
\$25,000	Mortimer M Bortin Lecture

UPCOMING BMT TANDEM MEETINGS

February 20-24, 2019 **HOUSTON, TX**

February 19-23, 2020 **ORLANDO, FL**

February 11-15, 2021 **HONOLULU, HI**

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Reserve your exhibit and support opportunity today!

PUBLICITY

Worldwide promotional mailings to blood and marrow transplant centers, notices in CIBMTR and ASBMT newsletters (worldwide distribution), flyers distributed at worldwide hematology, oncology and transplant meetings and conferences. Publicity on the Internet including the CIBMTR and ASBMT websites.

RECOGNITION

All supporters will be acknowledged in BMT Tandem Meetings publicity materials, on-site meeting signage, in CIBMTR and ASBMT newsletters, in the meeting program, and related publications. The deadline for inclusion in the final meeting program is **December 15, 2017**.

METHOD OF PAYMENT

Checks should be made payable to The Medical College of Wisconsin/BMT Tandem Meetings and sent to the attention of Sherry Fisher, CIBMTR, The Medical College of Wisconsin, 9200 W. Wisconsin Ave, Ste. C5500, Milwaukee, Wisconsin 53226. The Tax Identification number of The Medical College of Wisconsin is **39-0806261**. Contributions are tax deductible as allowed by law.

