



TCT

TRANSPLANTATION & CELLULAR THERAPY MEETINGSSM

of ASBMTTM AND CIBMTR[®]

Hotel Room Door Drop

**Comprehensive Update on Blood and Marrow Transplantation
and Cellular Therapy**

• Laboratory Research • Clinical Investigations • Patient Care

February 20-24, 2019

RATES:

\$4,900: Standard

\$5,900: Advertisement on bag

\$2,500: Non-profit companies

Quantity: 2,000 Projected

Insert Specifications:

8 1/2" x 11": Maximum Dimension

2 oz: Maximum Weight

DEADLINES:

January 21

Application, contract,
payment & proof due to the
TCT Meetings Conference
Office

February 12

Inserts due at the Freeman
Advance Warehouse

Reach a broad spectrum of blood & marrow transplant and cellular therapy professionals including hematologists, oncologists, transplant nurses, pharmacists, researchers, investigators and other allied health professionals at the 2019 TCT | Transplantation & Cellular Therapy Meetings of ASBMT and CIBMTR with your advertisement in the official Door Drop bag.

Reserve your
Door Drop
Opportunity
ONLINE today!

How to Reserve your Hotel Room Door Drop Opportunity

1. Reserve space in the door drop by submitting your application [online](#).
2. Submit a PDF prototype of your insert for approval by the TCT Meetings Conference Office by January 21, 2019. A copy of the insert must be pre-approved by the TCT Meetings Conference Office, regardless of prior approval for other promotional opportunities at the meeting. Submit a PDF of your prototype via email to: TCTMeetings@mcw.edu.
3. The TCT Meetings Conference Office will notify you of approval. If changes are necessary, a copy of the revised insert must be resubmitted for final approval.
4. Ship inserts to the Freeman Advance Warehouse by February 12, 2019. The TCT Meetings Conference Office recommends that Door Drop Inserts be printed and shipped by Minuteman Press. Once the Door Drop is approved, please forward a high-res PDF to ReneeTCTPrinting@mmps76.com with a copy to TCTMeetings@mcw.edu with printing requirements by February 4, 2019. Printing and shipping costs will be at your own expense. The TCT Meetings Conference Office will supply a shipping label to be completed and placed on the outside of each box that is shipped. The TCT Meetings Conference office will not be responsible for shortages due to an incorrect number of inserts received. Please submit an additional 3% overage to allow for potential increase in room block.

TCT Meetings Hotel Room Door Drop Rules

1. All advertising is subject to the approval of the TCT Meetings Conference Office.
2. A minimum \$500 late fee will be charged for materials received after the deadline. Inserts not received by February 15, 2019 will not be included in the door drops.
3. Full payment is due upon receipt of Application and Contract. All prices are net.
4. All signed agreements are firm. Cancellations are nonrefundable.
5. No agency commission or cash discounts accepted.
6. All quantities are based on projected attendance and room blocks at the time the rate card is printed. Door Drop circulation is based on projected attendance and room blocks at the time the rate card is printed.
7. Additional costs will be incurred if advertiser fails to comply with shipping instructions or to fully complete shipping label provided. An insert is considered one 8-1/2" x 11" or smaller printed piece, maximum weight of 2 oz. Insert should be flat with no protruding items attached. Any insert that does not fit these specifications will be considered a "bulk item" and is subject to an additional fee. A "bulk item" is defined at the discretion of the TCT Meetings Conference Office.
8. TCT Meetings Conference Office is not held liable for a hotel's failure to deliver to rooms within designated hotel blocks. In the event door drops are not delivered, they will be available for pick up at the registration desk. No discounts or refunds will be given.
9. **Failure to follow the shipping instructions, including failure to use the appropriate label may result in additional costs or lack of inclusion in the Door Drop Bag.**

For more information on this and other opportunities for advertising, commercial support and information on Symposia or Product Theaters, please contact the TCT Meetings Conference

Office: TCTMeetings@mcw.edu.