The 2021 TCT Meetings Digital Experience

February 8-12, 2021
We are excited to present opportunities for support at The 2021 TCT | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR - Digital Experience.

The TCT | Transplantation and Cellular Therapy Meetings (formerly the BMT Tandem Meetings) were first held in 1995. Because of overlap in constituency, the ASTCT (formerly ASBMT) and the CIBMTR combined their annual meetings to allow participants to optimize time and travel funds by attending two meetings in one week. The meetings have grown to over 4,000 BMT and cellular therapy professionals, and this year’s TCT Meetings will transition digitally, and will include but not be limited to educational sessions focused on the following scientific topics:

- Acute GVHD: Therapies for New Targets
- Cellular Therapies: New Platforms and Targets
- Chronic GVHD: Mechanisms and New Therapies
- Creating Solutions Through International Collaboration: Lessons Learned During the COVID-19 Pandemic
- Gene Therapy for Non-Malignant Diseases
- Immunotherapy in Myeloma
- Late Effects: Working Early to Improve Long-Term Outcomes
- Leukemia: Drugs to Decrease Relapse
- NK Cellular Therapies
- Oxygen Sensing
- T-Cells: Biology to Therapeutics
- Transplantation and Cell Therapy During Pandemics
- The Impact of COVID-19 on the Global Transplant Community
- The Microbiome and Transplant Outcomes

We look forward to partnering with you for the 2021 TCT Meetings digital experience!

FROM THE TCT MEETINGS SCIENTIFIC ORGANIZING COMMITTEE CHAIRS

Leslie S. Kean, MD, PhD
Boston Children’s Hospital

Edmund “Ned” Waller, MD, PhD
Emory University Hospital
2020 ATTENDEE INFORMATION

39% PHYSICIANS (MD) AND RESEARCHERS (PHD)

10% NURSES

6% ADVANCED PRACTICE PROFESSIONALS

8% DATA MANAGERS/CLINICAL RESEARCH PROFESSIONALS

6% PHARMACISTS

5% FELLOWS IN-TRAINING

ATTENDEE JOB SPECIALTIES

- Cellular Biology
- Clinical Sciences
- Medicine
- Medicine Hematology/Oncology
- Pediatric Hematology/Oncology
- Other

This represents the percent of those who identified within the available categories.
2020 ATTENDEE INFORMATION

4,195 ATTENDEES

89% DOMESTIC

11% INTERNATIONAL
TCT MEETINGS DIGITAL EXPERIENCE SUPPORT LEVELS

PLATINUM
$250,000

Networking & Attendee Engagement
- Office Hours to meet with attendees
- Schedule video call 1:1 meetings
- Live text 1:1 chat capabilities

Visibility
- Button with logo in premium location on booth landing page
- Ability to update content within profile
- Logo on registration site
- Logo on exhibit lobby
- Logo in conference email
- Recognition in opening session (no logo)
- Logo included in TCT Meetings Welcome Video
- Opportunity to provide an insert in the digital conference bag

Booth Listing Location
- Premium
- In exhibit hall

Registrations
- Number of registrations with access for one week (25)

Post-Access
- Post registration mailing list
- Post registration mailing list with data filters

Industry Presentation
- Ability to post 10-15 minute podcast
- Gamification

Company Profile
- Name
- Country
- URL
- Description Characters (1000)
- Product Categories (10)
- Social Media Links
- Banner at top of Profile
- Logo in Profile
- Photos/Images (5)
- Videos (5 min maximum) (3)

Additional Opportunities
- Ability to pull daily reports of booth activity
- Attendee polls
TCT MEETINGS DIGITAL EXPERIENCE SUPPORT LEVELS

**GOLD**

$100,000

**Networking & Attendee Engagement**
- Office Hours to meet with attendees
- Schedule video call 1:1 meetings
- Live text 1:1 chat capabilities

**Visibility**
- Button with logo in tiered location on booth landing page
- Ability to update content within profile
- Logo on registration site
- Logo on exhibit lobby
- Logo in conference email
- Recognition in opening session (no logo)
- Logo included in TCT Meetings Welcome Video
- Opportunity to provide an insert in the digital conference bag

**Booth Listing Location**
- Premium
- In exhibit hall

**Registrations**
- Number of registrations with access for one week (15)

**Post-Access**
- Post registration mailing list

**Industry Presentation**
- Ability to post 10-15 minute podcast
- Gamification

**Company Profile**
- Name
- Country
- URL
- Description Characters (750)
- Product Categories (5)
- Social Media Links
- Banner at top of Profile
- Logo in Profile
- Photos/Images (4)
- Videos (5 min maximum) (1)

**Additional Opportunities**
- Ability to pull daily reports of booth activity
- Attendee polls
TCT MEETINGS DIGITAL EXPERIENCE

SILVER
$50,000

Networking & Attendee Engagement
• Schedule video call 1:1 meetings
• Live text 1:1 chat capabilities

Visibility
• Button with logo in tiered location on booth landing page
• Ability to update content within profile
• Logo on exhibit lobby
• Logo in conference email

Booth Listing Location
• In exhibit hall

Registrations
• Number of registrations with access for one week (10)

Post-Access
• Post registration mailing list

Industry Presentation
• Gamification

Company Profile
• Name
• Country
• URL
• Description Characters (500)
• Product Categories (3)
• Social Media Links
• Photos/Images (3)

Additional Opportunities
• Ability to pull daily reports of booth activity
TCT MEETINGS DIGITAL EXPERIENCE SUPPORT LEVELS

**Platinum**
$250,000+

Benefits Platinum
- Recognition on Conference Materials and Signage
- Recognition in Mobile App
- Opportunity to Request Hotel Sub-Block
- Opportunity to Provide a Door Drop Insert at Select Conference Hotels
- Additional Complimentary Full Conference Registration Passes
- Invites to the TCT Reception Saturday Evening
- Pre-Conference Mailing List

**Gold**
$100,000+

Visibility
- Button with logo in tiered location on booth landing page
- Ability to update content within profile

Booth Listing Location
- In exhibit hall

Registrations
- Number of registrations with access for one week (3)

Industry Presentation
- Gamification

Company Profile
- Name
- Country
- URL
- Description Characters (250)
- Product Categories (2)
- Photos/Images (2)

Additional Opportunities
- Ability to pull daily reports of booth activity

**Silver**
$50,000+

Visibility
- Button with logo in tiered location on booth landing page
- Ability to update content within profile

Booth Listing Location
- In exhibit hall

Registrations
- Number of registrations with access for one week (3)

Industry Presentation
- Gamification

Company Profile
- Name
- Country
- URL
- Description Characters (200)
- Product Category (1)
- Photos/Images (1)

Additional Opportunities
- Ability to pull daily reports of booth activity

**Bronze**
$15,000

Networking & Attendee Engagement
- Live text 1:1 chat capabilities

Visibility
- Button with logo in tiered location on booth landing page
- Ability to update content within profile

Booth Listing Location
- In exhibit hall

Registrations
- Number of registrations with access for one week (3)

Industry Presentation
- Gamification

Company Profile
- Name
- Country
- URL
- Description Characters (250)
- Product Categories (2)
- Photos/Images (2)

Additional Opportunities
- Ability to pull daily reports of booth activity

**Exhibit Only**
$6,800

Visibility
- Button with logo with tiered location on booth landing page
- Ability to update content within profile

Booth Listing Location
- In exhibit hall

Registrations
- Number of registrations with access for one week (2)

Industry Presentation
- Gamification

Company Profile
- Name
- Country
- URL
- Description Characters (200)
- Product Category (1)
- Photos/Images (1)

Additional Opportunities
- Ability to pull daily reports of booth activity
TCT MEETINGS DIGITAL EXPERIENCE SUPPORT

**Live Social Wall**
$45,000 (one)

Be at the center of the TCT Meetings social scene by supporting the Live Social Wall. Support includes logo placement on the platform’s wall and acknowledgment in meetings materials. Approved logo type: corporate logo.

**Poster Sessions**
$25,000 (one), $45,000 (two)

Take time to viewing the many accepted posters in the designated poster hall. Approved logo type: corporate logo.

**Award Lectures**
$25,000 each (Mortimer M. Bortin Lecture or E. Donnell Thomas Lecture)

Support the honored lectures by clinicians or investigators who have contributed meritoriously to the advancement of knowledge or clinical research in blood and marrow transplantation and cellular therapy. Approved logo type: corporate logo.

**Best Abstract Award**
$7,500 each

Support the best abstract awards in basic and clinical research. Approved logo type: corporate logo.

**Orientation to ASTCT & CIBMTR**
$5,000

Encourage collaboration and networking of first-time fellows and junior faculty as they learn more about ASTCT and CIBMTR. Approved logo type: corporate logo.

**Registration Emails**
$25,000

Include your logo on all TCT Meetings registration confirmation emails. Support includes logo or logo banner on each registration confirmation email. Banner specs are as follows: 575”W x 375”H. Approved logo type: corporate logo.
EDUCATION SUPPORT

Plenary Sessions*
$65,000 each

Concurrent Scientific Sessions*
$35,000 each

Parallel Tracks
$25,000 - $50,000

The TCT Meetings Digital Experience is proud to offer the following tracks during its 2021 Meetings. Educational support of any of these tracks includes acknowledgment in meeting materials. Approved logo type: corporate logo.

- Administrative Directors Track
- Advanced Practice Provider Track
- BMT CTN Coordinators Meeting
- BMT CTN Investigators Meeting
- TCT Nursing Track
- TCT Pharmacists Track
- Clinical Research Professionals / Data Management Track
- IT and Informatics for Transplant and Cellular Therapy
- Pediatric Track

*Contact the team at TCTMeetings@mcw.edu for more information.

*Secure your tier level and/or support application today!
MARKETING OPPORTUNITIES

Insert in Digital Conference Bag
$5,000 (Non-profit rates available)


Walking Challenge
$25,000

Deeply engage attendees, and expand brand awareness and affiliation with wellness and mobile health innovation. Support of this fun and social wellness program will have exclusive branding within:

- Dedicated Challenge iOS and Android apps that can be used to track steps before, after and during the meetings
- Digital Challenge Leader Board, which can be displayed inside your digital booth and/or within the prominently located Challenge digital booth
- Challenge scan-in signs that drives participants to your digital booth and/or other desired activities via gamification
- Recognition in all Challenge promotions and communications, including a dedicated Challenge webpage and daily update emails

Be Well Breaks
$10,000-$25,000

Due to the number of meetings and tightly packed schedules, conferences can be highly stressful. A greater emphasis on wellness can help keep days productive and inspired. Support a well-being offering like a dedicated meditation room or yoga session to help attendees alleviate stress.
EXHIBITOR INFORMATION

Benefits to Exhibiting

• Exposure to the world’s top BMT and cellular therapy physicians and allied health professionals
• Recognition in The TCT Meetings Digital Experience materials

Exhibit Rate

• Multiple Tiers available

Exhibitor Kit

A complete exhibitor kit, including rules and regulations, and platform contact will be sent to each confirmed exhibitor.

Exhibit Hall Hours

More information will be available soon.
2020 SUPPORTERS

Abbvie
Actinium Pharmaceuticals, Inc.
Adaptive Biotechnologies
Acrotech Biopharma, LLC
Amgen Inc.
Arkansas Children’s Hospital
Astellas Pharma US, Inc.
AstraZeneca
Atara Biotherapeutics Inc.
Bluebird bio
Bristol-Myers Squibb
CareDx
Celgene Corporation
Daiichi Sankyo, Inc.
Dana-Farber Cancer Institute
DKMS
Fred Hutchinson Cancer Research Center
Gamida Cell Ltd.
Gift of Life
HistoGenetics
Immudex
Incyte Corporation
Janssen
Jazz Pharmaceuticals, Inc.
Karius
Kashi Clinical Laboratories
Kite Pharma
LabCorp
MAK-SYSTEM
Mallinckrodt LLC
Medpace
Memorial Sloan Kettering Cancer Center
Merck & Company, Inc.
Mesoblast
Miami Cancer Institute

Millenium Pharmaceuticals, Inc.
Miller Pharmacal Group, Inc.
Miltenyi Biotec
MSA-EDITLife
NMDP/Be the Match
Nebraska Medicine
Northwell Health
Novartis Oncology
Omeros Corporation
Oncology Nursing Certification Corporation
OTTR, Inc.
Partner Therapeutics
Pfizer
Pharmacyclics, LLC
Physicians’ Education Resource, LLC
Registry Partners
Sanofi Genzyme
Sarah Cannon
Seattle Genetics
Shire
Siteman Cancer Center
Sobi, Inc.
Stanford Childrens
Stemcell Technologies
Steamline
STEMSOFT Software
stemTrak
Takeda Oncology
Terumo BCT
Title21 Health Solutions
UF Health Cancer Center
Versiti
Viracor Eurofins
VRL Eurofins
WellSky
QUESTIONS?
Please contact the TCT Meetings Conference Office at TCTMeetings@mcw.edu