2019 | Exhibit and Support Prospectus

#TCTM19

Hilton Americas Houston & George R. Brown Convention Center

February 20-24, 2019

H O U S O N

T E X A S

T C T

TRANSPLANTATION & CELLULAR THERAPY MEETINGS™
of ASBMT™ and CIBMTR®
OVERVIEW

The first BMT Tandem Meetings were held in 1995. Because of a significant overlap in constituency, the ASBMT and the CIBMTR combined their annual meetings to allow participants to optimize time and travel funds by attending two meetings in one week. By combining the meetings, over 3,700 participants are expected, with approximately 18% from outside the United States. Historically, about 38% of attendees are physicians (MDs) and researchers (PhDs), 12% nurses, 6% advanced practice professionals, 8% clinical data coordinators, and 6% pharmacists. As of 2019, the BMT Tandem Meetings changed their name to the TCT | Transplantation & Cellular Therapy Meetings of the ASBMT and CIBMTR to better align with what we do.

IMPORTANT DATES

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>August</td>
<td>Registration and Housing Opens</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OCT 3</td>
<td>Early Registration Deadline</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEC 21</td>
<td>Final Meeting Materials Recognition Deadline</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FEB 19</td>
<td>Exhibit Move-in</td>
<td>10:00 a.m. - 5:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>FEB 20</td>
<td>Exhibits Open</td>
<td>7:00 a.m. - 2:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>FEB 21</td>
<td>Exhibits Open</td>
<td>7:00 a.m. - 2:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>FEB 21</td>
<td>Reception</td>
<td>6:15 p.m. - 7:15 p.m.</td>
<td></td>
</tr>
<tr>
<td>FEB 22</td>
<td>Exhibits Open</td>
<td>7:00 a.m. - 2:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>FEB 23</td>
<td>Exhibits Open</td>
<td>7:00 a.m. - 1:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>FEB 23</td>
<td>Exhibit Move-out</td>
<td>1:30 p.m. - 6:30 p.m.</td>
<td>8:00 p.m. - 11:00 p.m.</td>
</tr>
</tbody>
</table>
2018 ATTENDEE DEMOGRAPHICS

Participants

- Physicians (MDs) & Researchers (PhD): 32%
- Exhibitors: 8%
- Nurses: 12%
- Fellows-in-Training: 5%
- Pharmacists: 5%
- Data Managers/ Clinical Research Professionals: 8%

Peripheral Conferences

- Advanced Practice Professionals
- Transplant Nurses
- BMT Clinical Research Associates
- BMT Pharmacists
- BMT Administrators
- Pediatric Physicians
- Medical Directors
- Fellows-in-Training

Subspecialties

- Medicine/Hematology/Oncology: 45%
- Other: 20%
- Other Clinical Sciences: 15%
- Cellular Biology: 5%
- Medicine-Other: 5%
- Bioinformatics: 5%

3,878 Registrants
2018 ATTENDEE DEMOGRAPHICS

47 COUNTRIES REPRESENTED

Top Countries Represented
Canada
Japan
Australia
Brazil
Germany

2018 BMT Tandem Meetings
Salt Palace Convention Center
Salt Lake City, Utah | Feb. 21-25

82% DOMESTIC ATTENDEES
18% INTERNATIONAL ATTENDEES

TCT | Transplantation & Cellular Therapy Meetings of ASBMT and CIBMTR · February 20-24, 2019 · Houston, Texas
Formerly the BMT Tandem Meetings
2018 SUPPORTERS

THANK YOU

AABB
Actinium Pharmaceuticals, Inc.
Adaptive Biotechnologies
Alexion Pharmaceuticals
Amgen
Astellas Pharma US, Inc.
Astra Zeneca
Biosafe America, Inc.
BloodCenter of Wisconsin
Blue Spark Technologies
Bristol-Myers Squibb
Celgene Corporation
Cerus Corporation
Chimerix
City of Hope
Coram CVS/Specialty Infusion Services
Dana-Farber Cancer Institute
Digi-Trax Corporation
DKMS
Dyskeratosis Congenita Outreach, Inc.
Gamida Cell Ltd.
Gilead Sciences
HistoGenetics
Immudex
Incyte Corporation
Intermountain Health Care
Invivoscribe
Janssen Biotech, Inc.
Jazz Pharmaceuticals, Inc.
Juno Therapeutics, Inc.
Karius
Karyopharm Therapeutics, Inc.
Kashi Clinical Laboratories
Kite, a Gilead Company
LABS, Inc.
LabCorp
Magenta Therapeutics
MaxCyte, Inc.
Management Science Associates
Mediware Information Systems, Inc.
Memorial Sloan Kettering Cancer Center
Merck & Co., Inc.
Miller Pharmacal Group, Inc.
Milenyi Biotec
Nebraska Medicine
NOHLA Therapeutics
Novartis Oncology
Novartis Pharmaceuticals Corporation
Omeros Corporation
Oncology Nursing Certification Corporation
One Lambda, Inc. A Thermo Fisher Scientific Brand
OTTR Chronic Care Solutions, Inc.
Partner Therapeutics, Inc.
Pfizer Inc.
Pharmacyclics, Inc.
Rush University Medical Center
Sanofi Genzyme
Sarah Cannon
Seattle Cancer Care Alliance
Seattle Genetics
Shire
Spectrum Pharmaceuticals, Inc.
StafaCT, Inc.
STEMSOFT Software, Inc.
stemTrak
Takeda Oncology
TeleResults
Terumo BCT
Title21 Health Solutions
Transplant Financial Coordinators Association
University of Florida Health Cancer Center
University of Utah Cell Therapy & Regenerative Medicine
Viracor Eurofins
VRL Euro
RESERVE YOUR EXHIBIT ONLINE NOW!

BENEFITS OF EXHIBITING
- Exposure to the world’s top BMT and Cellular Therapy physicians and allied health professionals
- Professionally assembled pipe and drape exhibit area featuring 10’x10’, 10’x20’ or 10’x30’ exhibits
- Meeting coffee breaks, food functions and Thursday networking reception are located within the exhibit area
- Exhibitors will appreciate traffic flow throughout the day into the scientific plenary, concurrent and symposia sessions, and poster hall
- Two complimentary meeting registrations included with each 10’x10’ exhibit
- Acknowledgement in meeting materials and the Mobile App

EXHIBIT MOVE-IN
Tuesday, February 19
10:00 a.m. - 5:00 p.m.

EXHIBIT HOURS
Wednesday, February 20
7:00 a.m. - 2:00 p.m.
Thursday, February 21
7:00 a.m. - 2:00 p.m.
Networking Reception
6:15 p.m. - 7:15 p.m.
Friday, February 22
7:00 a.m. - 1:00 p.m.
Saturday, February 23
7:00 a.m. - 1:30 p.m.
Exhibits will experience the most traffic daily during breakfast, lunch and breaks: 6:30 a.m., 10 a.m. & noon

EXHIBIT MOVE-OUT
Saturday, February 23
1:30 p.m. - 6:30 p.m.
8:00 p.m. - 11:00 p.m.

EXHIBIT RATES

<table>
<thead>
<tr>
<th>10’ X 10’ Exhibits</th>
<th>Rate</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$6,800</td>
<td>10’ x 10’</td>
</tr>
<tr>
<td></td>
<td>$8,900</td>
<td>10’ x 10’ CORNER</td>
</tr>
<tr>
<td>10’ X 20’ Exhibits</td>
<td>Rate</td>
<td>Size</td>
</tr>
<tr>
<td></td>
<td>$18,500</td>
<td>10’ x 20’*</td>
</tr>
<tr>
<td></td>
<td>$20,500</td>
<td>10’ x 20’ CORNER</td>
</tr>
<tr>
<td>10’ X 30’ Exhibits</td>
<td>Rate</td>
<td>Size</td>
</tr>
<tr>
<td></td>
<td>$27,000</td>
<td>10’ x 30’*</td>
</tr>
<tr>
<td></td>
<td>$30,000</td>
<td>10’ x 30’ CORNER</td>
</tr>
</tbody>
</table>

- Rates include a Networking Reception in the exhibit area Thursday night from 6:15 - 7:15 p.m.
- All Exhibit Rates are for 4 days and include 2 complimentary meeting registrations per 10’x10’ Exhibit
- *Publishing companies pay 50% and non-profit companies pay 25% of the above listed rate. Reduced pricing limited to 10’x10’
- 20x20 Exhibits are also available at the rate of $38,000
Hilton Americas & George R. Brown Convention Center

BOOTH ALLOCATION POLICY
TCT Meetings management will confirm exhibit space upon receipt of a signed electronic application form with payment in full. Receipt of the application form by the management shall not confer any claim to subsequent approval. Exhibit space will NOT be allocated until payment is received.

EXHIBITOR KIT
A complete exhibitor kit, including rules and regulations, vendor contact information, shipping information and freight and labor deadlines will be available in Fall 2018 and sent to each confirmed exhibitor.

BOOTH ALLOCATION POLICY
TCT Meetings management will confirm exhibit space upon receipt of a signed electronic application form with payment in full. Receipt of the application form by the management shall not confer any claim to subsequent approval. Exhibit space will NOT be allocated until payment is received.
2019 SUPPORT OPPORTUNITIES

RESERVE YOUR SUPPORT OPPORTUNITY ONLINE!

TCT Meetings Support

$250,000 PLATINUM

$100,000 GOLD

$50,000 SILVER

$15,000 BRONZE

(Does not include exhibit fees.)

- Support of any of the below items includes acknowledgement in the meeting materials and on-site signage as applicable.
- $30,000 or more in support for meeting components in non-CME Educational Support listed above are eligible for a standard 10 x 10 exhibit at no cost. ACCME guidelines preclude using support of CME Educational Activities as credit toward an exhibit.
- Additional advertising opportunities at the Hilton Americas Houston & George R. Brown Convention Center are available. Please contact us for available options.

EDUCATIONAL SUPPORT

- $75,000 to $130,000 each Mealtime CME Symposia
- $65,000 each Plenary Session
- $50,000 Transplant Nursing Conference
- $50,000 Pediatric BMT Educational Track
- $50,000 Clinical Education Conference (NP, PA-C, etc.)
- $50,000 Clinical Research Associates Conference
- $40,000 BMT Pharmacists Conference
- $40,000 BMT Administrative Directors Conference
- $35,000 each Concurrent Scientific Session
- $30,000 BMT CTN Coordinators Conference
- $25,000 each or $45,000 for both Poster Sessions
- $25,000 WBMT Scientific Session
- $25,000 E. Donnall Thomas Lecture
- $25,000 Mortimer M. Borin Lecture
- $5,000 to $40,000 IT and Informatics Sessions
- $5,000 Orientation to ASBMT and CIBMTR

CONTACT
TCT Meetings Office
TCTMeetings@mcw.edu

SATELLITE SYMPOSIA

We offer high-quality mealtime CME sessions unopposed by other scientific meetings throughout the week. A great opportunity to host a meal function for physicians and other professionals in the BMT field.
2019 SUPPORT OPPORTUNITIES

PRODUCT THEATERS

We are offering Product Theaters on site. These sessions offer a great opportunity to host a function for physicians and other professionals in the BMT field.

MARKETING / PROMOTIONAL SUPPORT

• $100,000 TCT Reception (partial support available)
• $70,000 TCT Meetings Electronic Capture (Dec. 14 deadline)
• $65,000 Posters and Abstracts Online and on USB (Dec. 14 deadline)
• $45,000 Registration Tote Bag (no product logo allowed)
• $38,000 Product Theater in Convention Center (see supplement for details)
• $25,000 Portable Mobile Device Chargers
• $20,000 Live Streaming of Sessions
• $10,000 ASBMT Public Service Award
• $10,000 Daily Coffee/Refreshment break, or $30,000 for all week
• $7,500 ASBMT Awards for Best Basic Research Abstracts
• $7,500 CIBMTR Awards for Best Clinical Research Abstracts
• $5,000 each CIBMTR Working Committee Meeting

ADVERTISING OPPORTUNITIES

• $50,000 WiFi for Full Conference
• $30,000 Abstract Book
• $25,000 Meeting Events Mobile App
• $25,000 Housing Web Banner with corporate logo on all housing confirmation emails
• $25,000 Internet Access Center
• $25,000 Meeting Events Digital Schedule Board, or all 3 for $65,000
• $25,000 Digital Twitter feed monitor with corporate logo
• $25,000 Meeting Notebook
• $25,000 Pocket Guide Schedule-at-a-Glance
• $20,000 Name Badge Wallet (no product logo allowed)
• $7,500 Preliminary Program Email Blast
• $2,500 to $5,500 Ad in Door Drop, see rate card online
## 2019 SCIENTIFIC TOPICS

| ASBMT Plenary: Cell and Gene Therapy - The Next Big Challenges  
J. DiPersio, Chair                                                                 | Plenary $65,000 |
|----------------------------------------------------------------------------------|----------------|
| Innovation in the Prevention and Treatment of GVHD  
I. Maillard, Chair                                                              | Plenary $65,000 |
| Life After CD19 CAR-T Therapy  
T. Karadimitris, Chair                                                          | Plenary $65,000 |
| Novel Approaches for HSCT Engraftment  
J. Chute, Chair                                                                 | Plenary $65,000 |
| Biology, Genomics and Immunology of Relapse after Transplantation  
M. Walter, Chair                                                                | Plenary $65,000 |
| Transplantation of Cord Blood and Cord Tissue: What’s new?  
J. Barker, Chair                                                                | Concurrent $35,000 |
| Novel Therapies for Treatment of Multiple Myeloma  
H. Einsele, Chair                                                              | Concurrent $35,000 |
| Optimizing Haploidentical Stem Cell Transplants  
A. Bertaina, Chair                                                            | Concurrent $35,000 |
| Role of Biomarkers and Predictive Models for GVHD  
S. Paczesny, Chair                                                             | Concurrent $35,000 |
| Mitigating Toxicity of Cellular Therapies  
C. Turtle, Chair                                                                | Concurrent $35,000 |
| Transplantation for Hemoglobinopathies  
F. Bernaudin, Chair                                                             | Concurrent $35,000 |

## SCIENTIFIC PROGRAM CHAIRS

| ASBMT Scientific Program Chair  
Gay Crooks, MD  
UCLA  
Los Angeles, CA | CIBMTR Scientific Program Chair  
Jane Apperly, MD  
Imperial College  
London, UK |

## UPCOMING MEETINGS

- **February 19-23, 2020** | **ORLANDO, FL**
- **February 11-15, 2021** | **HONOLULU, HI**
- **February 2-6, 2022** | **Salt Lake City, UT**
- **February 15-19, 2023** | **ORLANDO, FL**

## SPECIAL SESSIONS

<table>
<thead>
<tr>
<th>$25,000</th>
<th>E Donnall Thomas Lecture</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000</td>
<td>Mortimer M Bortin Lecture</td>
</tr>
</tbody>
</table>
Reserve your exhibit and support opportunity today!

PUBLICITY
Worldwide promotional mailings to blood and marrow transplant centers, notices in ASBMT and CIBMTR newsletters (worldwide distribution), fliers distributed at worldwide hematology, oncology and transplant meetings and conferences. Publicity on the Internet including the ASBMT and CIBMTR websites.

RECOGNITION
All supporters will be acknowledged in TCT Meetings publicity materials, on-site meeting signage, in ASBMT and CIBMTR newsletters, in the meeting program, and related publications. The deadline for inclusion in the final meeting program is December 21, 2018.

METHOD OF PAYMENT
Checks should be made payable to The Medical College of Wisconsin/TCT Meetings and sent to the attention of Sherry Fisher, CIBMTR, The Medical College of Wisconsin, 9200 W. Wisconsin Ave, Ste. C5500, Milwaukee, Wisconsin 53226. The Tax Identification number of The Medical College of Wisconsin is 39-0806261. Contributions are tax deductible as allowed by law.