BMT TANDEM MEETINGS 2016
Comprehensive Update on Blood and Marrow Transplantation
- Laboratory Research - Clinical Investigations - Patient Care
February 18-22

Exhibit Information & Commercial Support Prospectus

Honolulu
Hawaii

Early Registration & Abstract Deadline:
October 1, 2015
Online Registration & Abstract Submission:
www.cibmtr.org or www.asbmt.org

CIBMTR
CENTER FOR INTERNATIONAL BLOOD & MARROW TRANSPLANT RESEARCH

ASBMT
American Society for Blood and Marrow Transplantation
BMT TANDEM MEETINGS HISTORY

CIBMTR
The Center for International Blood and Marrow Transplant Research (CIBMTR), a research collaboration between the National Marrow Donor Program® (NMDP)/Be The Match® and the Medical College of Wisconsin, provides a unique resource of data and statistical expertise to the scientific community for addressing important issues in hematopoietic cell transplantation (HCT). It is comprised of a worldwide network of HCT centers that share data on HCT outcomes and a Statistical Center that maintains a clinical database with information for over 390,000 HCT recipients from over 500 transplant centers in 52 countries. The CIBMTR is a voluntary research organization of basic and clinical scientists collaborating to address important issues in blood and marrow transplantation (BMT). Active in BMT research since 1972, the CIBMTR collects information on the results of BMT and uses this information to identify ways to improve transplant outcomes. The Scientific program chair for CIBMTR is Corey Cutler, MD, MPH, Dana-Farber Cancer Institute, Boston, MA. More information can be found at www.cibmtr.org.

ASBMT
The American Society for Blood and Marrow Transplantation is an international professional membership association of more than 2,200 physicians, investigators and other healthcare professionals promoting blood and marrow transplantation and cellular therapy research, education, scholarly publication and clinical standards. From its beginning, ASBMT activities have been in eight broad areas, representing the interests of transplant clinicians and investigators and the patients they serve: Research; Representation; Clinical Standards; Regulation; Communications; Accreditation; Reimbursement; Recruitment and Training. The scientific program chair for ASBMT is Pavan Reddy, MD, University of Michigan, Ann Arbor, MI. More information can be found at www.asbmt.org.

BMT TANDEM MEETINGS
The first BMT Tandem Meetings were held in 1995. Because of a significant overlap in constituency, the CIBMTR and the ASBMT combined their annual meetings to allow participants to optimize time and travel funds by attending two meetings in a single week. By combining the meetings, over 3,100 participants are expected, with approximately 20% from outside the United States. Historically, about 50% of attendees are physicians (MDs) and researchers (PhDs), 21% nurses, 11% advanced practice professionals, 10% clinical data coordinators, and 8% pharmacists.

GENERAL INFORMATION
2016 BMT Tandem Meetings
Meeting Dates: February 18-22, 2016
Exhibit Dates: February 18-21, 2016
Hawaii Convention Center, Honolulu, HI

The BMT Tandem Meetings will include scientific sessions, poster sessions, symposia and workshops on a wide variety of current issues in allogeneic and autologous transplants, including parallel conferences for advanced practice professionals, transplant nurses, BMT clinical research associates, BMT pharmacists, BMT administrators, as well as special sessions for pediatric physicians, medical directors and fellows-in-training.

EDUCATIONAL CREDIT
Continuing Medical Education (CME) for physicians and contact hours for allied health professionals will be provided by the Medical College of Wisconsin. Nursing and pharmacy credits will also be available for some of the sessions.
Upcoming BMT Tandem Meetings
2017 Gaylord Palms, Orlando, FL - February 2017
2018 Salt Palace Convention Center, Salt Lake City, UT - February 2018

EDUCATIONAL OBJECTIVES
Upon completion of this CME activity, participants should be able to:

- Report on the state of the art in cellular therapy and blood and marrow transplantation;
- Analyze new methods and controversial issues in clinical management strategies for reducing toxicity and improving transplant outcomes;
- Assess new basic science information in the areas of immunogenetics, molecular biology, stem cell biology and immunology as it relates to hematopoietic stem cell transplantation;
- Review CIBMTR research accomplishments and set the scientific agenda for next year;
- Review accomplishments of ASBMT, including progress on organizational, societal and regulatory issues in blood and marrow transplantation;
- Report on contemporary principles in BMT nursing, pharmacy, data management, clinical research analysis, pediatric transplantation and transplant center administration.

DEMOGRAPHIC INFORMATION
Approximately 3,100 hematologists, oncologists, BMT specialists, allied health professionals, and biostatisticians are expected from the most active allogeneic and autologous transplant centers worldwide.

The 2016 BMT Tandem Meetings will include parallel conferences for Advanced Practice Professionals, transplant nurses, BMT clinical research associates, BMT pharmacists, BMT administrators, as well as special sessions for pediatric physicians, medical directors and fellows-in-training.

<table>
<thead>
<tr>
<th>2015 BMT TANDEM MEETING DEMOGRAPHICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Registrants</td>
</tr>
<tr>
<td>Physicians (MDs) and Researchers (PhDs)</td>
</tr>
<tr>
<td>Nurses</td>
</tr>
<tr>
<td>Exhibitors</td>
</tr>
<tr>
<td>Advanced Practice Professionals</td>
</tr>
<tr>
<td>Pharmacists</td>
</tr>
<tr>
<td>Fellows-in Training</td>
</tr>
<tr>
<td>Domestic Attendees</td>
</tr>
<tr>
<td>International Attendees</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOP COUNTRIES REPRESENTED AT THE 2015 BMT TANDEM MEETINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
</tr>
<tr>
<td>Canada</td>
</tr>
<tr>
<td>Japan</td>
</tr>
<tr>
<td>Germany</td>
</tr>
<tr>
<td>Australia</td>
</tr>
<tr>
<td>United Kingdom</td>
</tr>
<tr>
<td>Saudi Arabia</td>
</tr>
<tr>
<td>Brazil</td>
</tr>
<tr>
<td>Sweden</td>
</tr>
<tr>
<td>Colombia</td>
</tr>
</tbody>
</table>
Supporters of the
2015 BMT TANDEM MEETINGS
Manchester Grand Hyatt, San Diego, CA
February 11-15, 2015

AABB Center for Cellular Therapies
Adaptive Biotechnologies Corp
Alexion
Amgen, Inc.
Biosafe America
Blood Center of Wisconsin
Boston Foundation for Sight
Celgene Corporation
Chimerix, Inc.
City of Hope
Coppe Labs
DARA BioSciences
Delete Blood Cancer DKMS
Fresenius Kabi USA, LLC
HHV-6 Foundation
HistoGenetics
IMMUDEX
Incyte
Jazz Pharmaceuticals, Inc.
Kashi Clinical Laboratories
LabCorp
MAK-System Corp.
Mediware Information Systems
Memorial Sloan-Kettering Cancer Center
Merck & Co.
Mesoblast
Millennium: The Takeda Oncology Co
Miller Pharmacal Group, Inc.
Miltenyi Biotec, Inc.
Neovii Biotech NA, Inc.
Novartis Oncology
Oncology Nursing Certification Corp
Onyx Pharmaceuticals
OriGen Biomedical
Otsuka America Pharmaceutical, Inc.
OTTR Chronic Care Solutions
Oxford Immunotec
Panasonic Healthcare Corporation
Pharmacyclics
Sanofi US
Sarah Cannon
Seattle Genetics
Sequenta, Inc.
Sigma Tau Pharmaceuticals
Sobi, Inc.
Spectrum Pharmaceuticals
STEMSOFT Software
stemTrak
Terumo BCT
Title21 Health Solutions
Velos, Inc.
Viracor-IBT Laboratories
Wilson Wolf Corporation
2016 BMT TANDEM MEETINGS
SCIENTIFIC TOPICS

Modifying Genome – C Cutler and H Malech, Chairs
Acute GVHD Biology – T Teshima, Chair
CAR-T Cells (non-CD19 focus) – D Porter, Chair
Haplo vs. Cord vs. Unrelated – P Martin, Chair
Chronic GVHD: Beyond B-Cells – G Socié, Chair
Autologous BMT as a Platform for Novel Strategies – M Perales, Chair
Precision Medicine – L Kean, Chair
Novel Immunotherapeutic Strategies – J Miller, Chair
Psychological Factors Affecting Patients/Caregivers – S Davies and L Burns, Chairs
Mucosal Immunology and Transplantation – M van den Brink, Chair
Haplo: Asia vs. Europe vs. USA – WBMT Workshop – Y Kodera, Chair
Bone Marrow Failure Syndrome – APBMT Session – S Okamoto, Chair
Hot Topics

Also! These special sessions:

NMDP Session – D Confer, Chair
Statistical Session – B Logan, Chair
E. Donnall Thomas Lecture
Mortimer M. Bortin Lecture
ASBMT President’s Conference

Plenary $60,000
Concurrent $30,000
Plenary $60,000
Plenary $60,000
Concurrent $30,000
Plenary $60,000
Plenary $60,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000
Concurrent $30,000

$20,000
$20,000
$10,000
EXHIBITING
The BMT Tandem Meetings has four-day exhibits available. **Reserve your exhibit online now!**

Exhibit Move-In:
**Wednesday, Feb 17:**
10:00 – 5:00 pm

Exhibit Move-Out:
**Sunday, February 21:**
2:00 – 4:30 pm

**Exhibit Hours:**
- **Thursday, February 18:**
  7:30 – 2:00
- **Friday, February 19:**
  7:30 – 2:00
- **Saturday, February 20:**
  7:30 – 2:00
- **Sunday, February 21:**
  7:30 – 2:00

Benefits of Exhibiting
- Exposure to the world’s top blood and marrow transplant physicians and allied health professionals
- A professionally assembled pipe and drape exhibit area featuring 10'x10', 20' or 30' exhibits.
- Meeting coffee breaks and food functions are located within the exhibit area
- Exhibits will appreciate traffic flow throughout the day into the scientific plenary, concurrent and symposia sessions and peripheral conferences.
- Two complimentary meeting registrations included
- Acknowledgement in the Program Guide and Mobile App

Exhibitor Kit
A complete exhibitor kit, including rules and regulations, vendor contact information, shipping information and freight and labor deadlines will be available in Fall 2015 and sent to each confirmed exhibitor.

**Exhibit Rate** – All exhibits are for four days and include two complimentary meeting registrations.
*Publishing companies pay 50% and non-profit companies pay 25% of listed rate.*

<table>
<thead>
<tr>
<th>10’ x 10’ Exhibits</th>
<th>10’ x 20’ Exhibits</th>
<th>10’ x 30’ Exhibits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$6,500</td>
<td>10 x 10</td>
<td>$16,000</td>
</tr>
<tr>
<td>$8,500</td>
<td>10 x 10 corner</td>
<td>$18,000</td>
</tr>
</tbody>
</table>

Booth Allocation Policy
BMT Tandem Meetings Management will confirm exhibit space upon receipt of a signed electronic application form with payment in full. Receipt of the application form by the management shall not confer any claim to subsequent approval. Exhibit space will NOT be allocated until payment is received.
SUMMARY OF SUPPORT OPPORTUNITIES

Listed below are various ways you can support the 2016 BMT Tandem Meetings. Please feel free to contact Sherry Fisher (slfisher@mcw.edu; P 414.805.0687) with any questions or requests that you may have. All prices are listed in U.S. dollars. Reserve your exhibit and Support Opportunity online now!

BMT Tandem Meetings Support – Does not include exhibit fees

- Platinum ($250,000)
- Gold ($100,000)
- Silver ($50,000)
- Bronze ($15,000)

Marketing/Promotional Support

Includes acknowledgement in the Program Guide and on-site signage as applicable. **Companies providing $30,000 or more in support for meeting components in non-CME Educational Support are eligible for a 10 x 10 exhibit at no cost. ACCME guidelines preclude using support of CME Educational Activities as credit toward an exhibit.**

- BMT Tandem Reception - $100,000 (partial sponsorships available)
- 2016 BMT Tandem Meetings electronic capture (former CD-ROM) - $70,000 (Dec. 15 deadline)
- Posters and Abstracts Online and on USB - $65,000 (Dec. 15 deadline)
- Registration Tote Bag (no product logo allowed) - $45,000
- Product Theater in Convention Center (see supplement for details) - $35,000
- Sunday Farewell Lunch - $15,000
- Hospitality Suites - $15,000
- ASBMT Public Service Award - $10,000
- Daily Coffee/Refreshment Breaks - $10,000 each or all week for $30,000
- CIBMTR Awards for Best Clinical Research Abstracts - $7,500
- ASBMT Awards for Best Basic Research Abstracts - $7,500
- CIBMTR Working Committee Meetings - $5,000 each or all 15 for $60,000

Advertising Opportunities

- Ad in Door Drop – ($2,500-$5,500) See rate card at www.cibmtr.org or www.asbmt.org
- WiFi for full conference - $30,000
- On-site Program Guide Book - $35,000
- Abstract Book - $30,000
- Meetings Events Mobile App - $25,000
- Housing Web Banner with corporate logo-included in all confirmation emails - $25,000
- Internet Access Center - $25,000
- Meeting Events Digital Schedule Boards - $25,000 each or all 3 for $65,000
- Pocket Guide Schedule at a Glance - $20,000
- Name badge Wallet (no product logo allowed) - $20,000
- Preliminary Program Email blasts (3) - $15,000
- Speaker Ready Room (including on screen corporate logo) - $15,000
- Pre-Registrants Brochure - $15,000
- Water bottles - $10,000
- Ad space available in Biology of Blood and Marrow Transplantation (10% discount for exhibitors)
Educational Support

- Luncheon CME Symposia (see supplement for details) - $80,000-$120,000 each
- Plenary Sessions - $60,000 each
- Transplant Nursing Conference - $50,000
- Pediatric BMT Educational Track - $50,000
- Clinical Education Conference (NP, PA-C, etc) - $50,000
- Clinical Research Associates Conference - $40,000
- BMT Pharmacists Conference - $40,000
- BMT Administrative Directors Conference - $40,000
- Concurrent Scientific Sessions - $30,000 each
- BMT CTN Coordinators Conference - $30,000
- Poster Sessions (2) - $25,000 each or both for $45,000
- WBMT Scientific Session - $25,000
- E. Donnell Thomas Lecture - $25,000
- Mortimer M. Bortin Lecture - $25,000
- ASBMT President’s Symposium - $10,000
- Transplant Fellows-in-Training Orientation - $8,000
- Meet the Professors - $5,000 each or all 8 for $30,000

Satellite Symposia

We offer high-quality luncheon CME sessions unopposed by other scientific meetings throughout the week. A great opportunity to host a meal function for physicians and other professionals in the BMT field. Please visit our websites (www.cibmtr.org or www.asbmt.org) for details. For more information on satellite symposia please contact Sherry Fisher at slfisher@mcw.edu or 414.805.0687.

Product Theaters

We are offering Product Theaters onsite this year. These mealtime sessions offer a great opportunity to host a meal function for physicians and other professionals in the BMT field. For more information please see the Product Theater Supplement on our websites (www.asbmt.org or www.cibmtr.org) or contact Sherry Fisher at slfisher@mcw.edu or 414.805.0687.

Publicity

Worldwide promotional mailings to blood and marrow transplant centers, notices in CIBMTR and ASBMT newsletters (worldwide distribution), flyers distributed at worldwide hematology, oncology and transplant meetings and conferences. Publicity on the Internet including the CIBMTR and ASBMT web sites.

Recognition

All supporters will be acknowledged in BMT Tandem Meetings publicity materials, on-site meeting signage, in CIBMTR and ASBMT newsletters, in the meeting program, and related publications. The deadline for inclusion in the final meeting program is December 15, 2015.

Method of Payment

Checks should be made payable to The Medical College of Wisconsin/BMT Tandem Meetings and sent to the attention of Sherry Fisher, CIBMTR, The Medical College of Wisconsin, 9200 W. Wisconsin Ave, Ste. C5500, Milwaukee, Wisconsin 53226. The Tax Identification number of The Medical College of Wisconsin is 39-0806261. Contributions are tax deductible as allowed by law.

Reserve your exhibit and Support Opportunity online now!

For more information on these opportunities for commercial support and information on Symposia or Product Theaters, please contact Sherry Fisher at slfisher@mcw.edu or 414.805.0687.