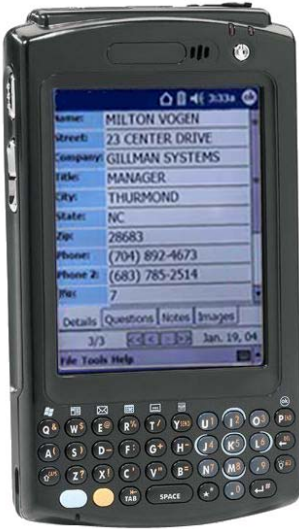


CONDOR Registration Services is proud to offer the **LASER LEADS** lead management system.



The **LASER LEADS** system is the most innovative and intuitive lead retrieval system in the trade show industry today. The system uses an advanced handheld lead retrieval terminal to scan a PDF417 two-dimensional bar code printed on the attendee's name badge. By scanning the attendee's name badge with the powerful **LASER LEADS** handheld device you not only capture all of their contact information, but you can also add qualifiers and action codes to their record. The **LASER LEADS** system won't just make collecting the attendee's contact information easier. It will make qualifying that information easier and integrating it into your existing contact management system a snap.

### Wireless Handheld Scanner

**LASER LEADS** utilizes a wireless handheld lead retrieval terminal with a touchscreen and full qwerty keyboard. Operating the **LASER LEADS** system is as easy as point and shoot. Once you've scanned the attendee's badge, you can retrieve, view, and edit any record at any time. Since the **LASER LEADS** system is wireless, there is no need to pay for electricity in your booth. The handheld terminal has a long battery life, which will give you the freedom to scan badges anywhere, not just in your booth.

### Two-Dimensions are Better

Every name badge will have a PDF417 two-dimensional barcode that contains all of their contact information like the one to the right. There's no need to remove the attendee's name badge, physically touch them, or worry about network connectivity. Simply scan the badge and you have the information. It's dependable and works so well that you can capture the attendee's information before they finish saying hello.



### Qualify Your Leads

Your **LASER LEADS** system can be preloaded with twenty standard lead qualifiers. You may replace any or all of these qualifiers with your own qualifiers for more detailed lead qualification. You can also enter detailed notes about the lead using the qwerty keyboard. This will let you turn a list of names and addresses into the kind of marketing tool that generates sales.

### Data You Can Use

At the end of the event you simply return the **LASER LEADS** system to **CONDOR Registration Services** and you will be provided with a USB drive that contains all of your lead information. This information not only contains the attendee's contact information, but also includes their demographic responses collected during registration, the standard and customized lead qualifiers you assigned, and any notes you entered. The lead information is stored in an ASCII delimited file that can easily be imported into your favorite database or contact management system.

### Lots of Extras

The **LASER LEADS** system can do more than just capture leads. It has a built in camera for putting a face with the name or an image with a need. There is even an optional wireless printer that provides a printout of the information as it is captured.



Quantities of **LASER LEADS** systems are limited, so order yours today and save. Please see the accompanying order form for the price of renting a system and optional printer. For additional information about ordering a **LASER LEADS** system for your booth or for questions about how a lead management system can help make your event a success, please contact **CONDOR Registration Services** by email at [info@condorregistration.net](mailto:info@condorregistration.net), by phone at (256)852-4490, or by Fax at (256)852-6838.

|  |   |  |
|--|---|--|
| <b>CONDOR Registration Services</b><br>P.O. Box 3348<br>Huntsville, AL 35810 | <b>Order Form</b><br>And<br><b>Rental Agreement</b> | Phone: (256)852-4490<br>Fax: (256)852-6838<br>Email: info@condorregistration.net |
|--|---|--|

Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

*Please enter the number of Laser Leads systems and/or wireless printers you would like to order.*

|  | By<br>6 January | After<br>6 January | Cost                          |
|--|-----------------|--------------------|-------------------------------|
| Number of Laser Leads Systems: _____                       | \$ 260          | \$ 300             | \$ _____                      |
| Number of Wireless Printers: _____                         | \$ 65           | \$ 75              | \$ _____                      |
| <b>ADVANCE ORDERS MUST BE RECEIVED BY 23 January 2012.</b> |                 |                    | <b>Total Payment \$ _____</b> |

*On-site system quantities are limited and availability cannot be guaranteed.*

**TERMS AND CONDITIONS**

- CONDOR Registration Services, inc. agrees to provide the equipment and services listed in this agreement at the prices stated for the 2012 BMT Tandem Meetings, February 1-5, San Diego, California.
- Payment shall be in U.S. funds payable at the time the order for the equipment and services is placed, and may be made by cash, check, or approved credit cards.
- CONDOR Registration Services, Inc. SHALL NOT BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING FROM THE LOSS OF SUCH INFORMATION, FOR ANY REASON, ARISING FROM OR RELATING TO CONDOR Registration Services' EQUIPMENT. CONDOR Registration Services' LIABILITY FOR DAMAGE FOR ANY CAUSE WHATSOEVER SHALL BE LIMITED TO THE TOTAL PRICE FOR THE GOODS AND SERVICES PROVIDED BY CONDOR Registration Services, Inc.
- The customer hereby agrees to pick-up said equipment at the CONDOR Registration Services Exhibitor Services Desk prior to the opening of the event for which equipment and services are provided and to return said equipment to the CONDOR Registration Services Exhibitor Services desk at the conclusion of said event in the same condition as received excepting normal wear and tear.
- The customer hereby agrees to immediately pay CONDOR Registration Services for any damage to said equipment or any loss of said equipment, including failure to return said equipment, to the CONDOR Registration Services Exhibitor Services Desk at the conclusion of the event. Loss of a lead retrieval terminal would require a payment of \$1,600.00 from the customer to CONDOR Registration Services. Loss of a wireless printer would require a payment of \$500.00 from the customer to CONDOR Registration Services. Equipment inadvertently taken from the event site may be returned to CONDOR Registration Services, Inc., at the address on this agreement. A charge of \$150.00 per day will be charged to the below credit card for each day a unit is late, not to exceed the above listed "loss" charges. Charges for damages will be quoted.
- Cancellation Policy: Cancellation requests must be received by CONDOR Registration Services, Inc. at the address on this agreement at least one week prior the opening of said event. Requests for cancellation that are received by this deadline will be refunded in amount equal to 75% of the total price of the order. No cancellation requests or refunds will be accepted after this deadline.
- It is agreed that the governing law pertaining to this contract will be the laws of the State of Alabama.

**Payment Information**

Check
  VISA
  MasterCard
  Amex
  Discover

Card/Check Number: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Code: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_