

2012 BMT TANDEM MEETINGS EXHIBIT AND SUPPORT FORM

EXHIBIT APPLICATION

My company would like to **exhibit** at the 2012 BMT Tandem Meetings. *Space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

10' x 10' (8'x10' foyer)	10' x 20' (8' x 20' foyer)	10' x 30' (8' x 30' foyer)
<input type="checkbox"/> 10 x 10 - \$7,000	<input type="checkbox"/> 4 day 10 x 20 - \$14,000	<input type="checkbox"/> 4 day 10 x 30 - \$21,000
<input type="checkbox"/> 10 x 10 corner - \$8,000	<input type="checkbox"/> 4 day corner 10 x 20-\$16,000	<input type="checkbox"/> 4 day corner 10 x 30-\$24,000
<input type="checkbox"/> Pub Co (pay 50%) <input type="checkbox"/> NFP (pay 25%)	<input type="checkbox"/> Pub Co (pay 50%) <input type="checkbox"/> NFP (pay 25%)	<input type="checkbox"/> Pub Co (pay 50%) <input type="checkbox"/> NFP (pay 25%)

Top three choices for exhibit location: (1) _____, (2) _____, (3) _____

COMMERCIAL SUPPORT PREFERENCES

My company would like to **support** the 2012 BMT Tandem Meetings with an educational and/or promotional marketing grant (A letter of agreement may be required).

Platinum (\$200,000) Gold (\$100,000) Silver (\$50,000) Bronze (\$10,000)

Educational &/or Promotional Marketing Support

We would like to **support** the 2012 BMT Tandem Meetings with a grant (A letter of agreement may be required).

- Support of _____ in the amount of \$_____
- Support of _____ in the amount of \$_____
- Support of _____ in the amount of \$_____

SYMPOSIUM SUPPORT PREFERENCES - *The BMT Tandem Meetings will plan and organize all symposia.*

- \$135,000** We wish to support a **symposium** as the sole supporter.
- \$70,000** We wish to co-support a **symposium** with other supporters.

Please indicate the symposium you are interested in supporting:

- ATG vs non-ATG – *Fred Appelbaum, Chair*
- Autoimmune Disease – *Steve Pavletic, Chair*
- Controversies in Myeloma Treatment – *William Matsui, Chair*
- Emerging Agents in HCT – *John Koreth, Chair*
- GVHD Prevention – *Daniel Weisdorf, Chair*
- HCT/Cellular Therapy for CLL/CML – *John Byrd, Chair*
- HCT in the HIV+ Population – *Rich Ambinder, Chair*
- Low-Grade Lymphoma – *Ginna Laport, Chair*

COMPANY INFORMATION

Company name and address *as it should appear in the Program Guide*

Contact Name: _____

Title: _____

Company: _____

(Company and address as it should appear in the Program Guide)

Address: _____

City: _____

State/Province: _____

Zip/Postal Code: _____

Country: _____

Phone: _____

Fax: _____

Contact E-mail: _____

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to "The Medical College of Wisconsin/BMT Tandem Meetings." Please remit payments by **December 19, 2011**. Tax ID Number: **39-0806261**

We agree to pay the TOTAL sum of (USD): \$

I will pay by check (please make payable to "The Medical College of Wisconsin/BMT Tandem Meetings")

Please send an invoice to process payment.

I will pay by credit card (see details below)

Credit Card Authorization, if applicable

Card Holder Name: Visa MasterCard American Express

Card #: _____ Expiration Date: _____ (MM/YY)

Signature: _____ Date signed: _____

Cancellation Policy

Notification of cancellation of exhibit space must be submitted in writing to Sherry Fisher (email acceptable: slfisher@mcw.edu) prior to December 26, 2011. Cancellations received in writing on or before December 26, 2011 are subject to a \$250 administrative fee. Cancellations received after December 26, 2011 will NOT receive a refund. Paid space unclaimed by 7:00 pm on Tuesday, January 31, 2012 may be repossessed without indemnity and reassigned by the BMT Tandem Meetings.

Please forward completed form and payment to:

Sherry Fisher
CIBMTR - Medical College of Wisconsin
9200 W. Wisconsin Ave, CLCC, Ste. C5500
Milwaukee, WI 53226

Phone: 414.805.0687 Fax: 414.805.0713 E-mail: slfisher@mcw.edu

The Applicant hereby makes application to obtain from the BMT Tandem Meetings ("Conference Management") exhibit space (the "Exhibit Space") in the Manchester Grand Hyatt (the "Exhibit Hall") during an Exhibition (the "Exhibition") to be held from February 1 to February 25 (inclusive), 2012 in conjunction with the 2012 BMT Tandem Meetings (the "Conference"), such Exhibit Space to be in a location assigned by Conference Management. The Applicant agrees to abide by all the rules and regulations governing the Exhibition as set forth and included in the Exhibit Information & Commercial Support Prospectus and the Exhibitor Guide, a copy of which will be provided to each exhibitor. The Applicant acknowledges and agrees that upon acceptance by Conference Management, this Application will become a contract for the licensing of the Exhibit Space between the Conference Management and the Applicant (thereafter referred to as the "Exhibitor").

Signature Agreeing to the Terms and Conditions of this Application and Agreement:

Signature: _____ Print Name: _____ Date: _____

Please contact us if you need any additional information.

SEE YOU IN SAN DIEGO!